



NORTH AMERICAN FUR AUCTIONS INC.

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NAFA's Wild Fur Sale Continues on to New Highs!

Day Two of NAFA's Winter 2013 Wild Fur sale continued to exceed all expectations as buyers quickly, and with gusto, bought out all of NAFA's current wild fur collection. Almost every article offered today saw advancing prices. These increases continue to demonstrate the effectiveness and positive impact that NAFA's Wild Fur promotional campaigns and market development work are having around the world but especially in China.

It was only a few years ago that China showed very limited interest in wild fur. Today, with the huge amount of money that NAFA has now cumulatively invested in wild fur promotion, this has all completely changed. We have to recognize that fur is in fashion in China and wild fur is clearly starting to come into its own in this market.

The following articles highlighted today's auction:

- Otters advanced over last year's already high levels. Again, China dominated, with good support from Greece and Russia.
- Lynx sold under very strong competition with Russia, Greece and China competing, resulting in a 40% increase over last February.
- Lynx Cats produced new highs, with all major markets competing for this beautiful article, which is mostly used in the big sizes for trimming and the smaller sizes for garments. Greece and Russia dominated with good support from China.
- Coyotes sold exceptionally well with Italy, Canada and China competing aggressively for all sections. Premiums were paid throughout for heavier, better quality Westerns.
- Red Foxes sold under strong competition with premiums paid for heavier goods, better colours. Again, China dominated with good support from Europe and Russia.
- The sale concluded today with Grey Foxes, which sold 100% under good competition at advancing prices, primarily to the trim trade.



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**RESULTS FOR SUNDRY
OWNER GOODS ONLY (IN USD)**

	OFFERED	% SOLD	SECTIONS	AVERAGE	TOP LOT
Lynx Cat	6,112	100%			\$ 3,000.00
The top lot of Lynx Cat was purchased by Sotiris Vogiatzis for Kami Furs S.A. of Kastoria, Greece.			Western	\$ 589.08	
			Northern	\$ 174.96	
			Northern Central	\$ 145.84	
			Central	\$ 77.69	
			Western Canadian	\$ 457.75	
			Eastern Canadian	\$ 187.40	
Lynx	5,223	100%	Overall	\$ 194.44	\$ 525.00
The top lot of Lynx was purchased by Michalopoulos Georgios of Kastoria, Greece.					
Beaver	160,250	100%			\$ 400.00
The top lot of Beaver was purchased by FurNatur for PrimaDonna of Moscow, Russia.			Eastern	\$ 37.45	
			Western	\$ 30.91	
			Section III	\$ 15.31	
Otter	11,774	100%	Overall	\$ 112.58	\$ 260.00
The top lot of Otter was purchased by Carlo Guida for Meucci Group of Moscow, Russia.					
Coyote	62,649	100%			\$ 1,400.00
The top lot of Coyote was purchased by Zhou jianwang for xinji Zhouis Furs of Xinji, China.			Heavy	\$ 93.98	
			Semi	\$ 60.12	
			Eastern	\$ 55.56	
Red Fox	35,414	100%	Overall	\$ 65.78	\$ 340.00
The top lot of Red Fox was purchased by Bell-Ring Furs of China.					
Grey Fox	9,633	100%			\$ 68.00
			Eastern	\$ 49.72	
			Western	\$ 39.82	