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SPECIAL ANNOUNCEMENT

Michael Mengar, President & CEO of NAFA, is pleased to announce that Bobby Poullos has been promoted to the newly-created position within NAFA of Vice-President, Buyer Relations.

Bobby has worked for the past 16 years as NAFA's full-time contract agent in Greece, covering NAFA's buyer solicitation and public relations activities in Greece, Turkey and Eastern Europe. His contribution to NAFA's success in these important markets has been significant.

In his new position, Bobby will now be responsible for coordinating NAFA's worldwide buyer solicitation program. Reporting directly to Michael Mengar, Bobby will work closely with NAFA's recently appointed Vice-President Advertising & Promotion, Diane Benedetti, to deliver ongoing value-added services to NAFA's buyers worldwide.

NAFA's team of seven full-time representative agents in each of the major fur markets will report jointly to Diane and Bobby, with Bobby's activities concentrated on identifying individual buyer's purchase requirements, direct visits to NAFA's buyers worldwide, maximizing attendance at NAFA's auctions and exploring new market opportunities for NAFA's offerings of the world's finest furs.